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INTERNATIONAL HISTORIC CITIES CONGRESS

20.-23.03.2018. HOTEL PRESIDENT SOLIN*****

PROGRAMME

Tuesday 20.03.2018.

Arrival

17:00h-19:00h – Registration

19:00h-20:00h – Welcome drink

20:00h-21:00h – Dinner

Wednesday 21.03.2018.

08:00h-08:45h – Registration

08:45h-09:00h – Welcome speech

09:00h-12:10h – Lectures

09:00h-09:25h – Asma Shhaltoug, Head of Engineering and Conservation Directorate, Department of Antiquities, Jordan

*Topic: **Protection and presentation of cultural heritage of Jordan: New perspectives***

09:30h-09:55h – Andrea Colonnelli, Travel trade department and market research, Italian national tourist board, Italy

*Topic: **Italy's historical heritage and cultural tourism***

10:00h-10:25 – Andrzej Czaplinski, Department of promotion and tourism, City administration Krakow, Poland

*Topic: **Presentation and Interpretation of the cultural heritage of Krakow***

10:30h - 10:45h – Coffee break

10:45h-11:10h – Petra Križan, Office Manager for the area of development of tourism, Tourist board Ljubljana. Slovenia

*Topic: **Strategy of cultural tourism in Ljubljana***

11:15h-11:40h – Jakov Vetma, mayor, Municipality of Klis

*Topic: **Revalorization of Klis cultural heritage***

11:45h-12:10h – Karim Mohsen, Managing Director/Chairman of the Egyptian Tourism Federation, Sylvia Tours, Egypt

*Topic: **Challenges and experiences in creating and selling cultural and tourism products***

12:10h-12:30h – Coffee break

12:30h-14:00 – Panel discussion

*Topic: **EDUCATION IN CULTURE AND TOURISM***

*Moderator: **Željko Trezner, struč.spec.oec., Vice dean, ASPIRA college***

1) Nansi Ivanišević, Director of Department for Education, Culture, Sports, Information and Technical Culture, State Administration Office in Split, Dalmatian County

2) Lidija Petrić, prof. dr.sc., Department of Economics of the National Economy, University of Split, Faculty of Economics Split

3) Tonči Glavina, State Secretary, Ministry of Tourism

4) Zvezdana Jaman, head of the office of Solin, Croatian Employment Service

5) Helena Cvikič, director, College for Hospitality and Tourism Maribor/Vicepresident of EURHODIP

6) Renata Nevidal, director Carlson Wagonlit Travel, president of Cultural tourism board, Croatian chamber of commerce

14:00h-15:00h – Lunch break

15:00h-17:30h – Included excursion Solin and Klis (Ancient Salona and fortress Klis)

17:30h-19:00h – Free time

19:00h-20:00h – Dinner

20:00h-21:30h – Entertainment – Karaoke party

Thursday 22.03.2018.

09:00h-12:10h – Lectures

09:00h-09:25h – Ivana Mahnić, Expert Assistant/Product Development Department, Zagreb Tourist Board

*Topic: **Advent in Zagreb***

09:30h-09:55h – Gorana Bačelić – Barišić, Director, Public institution in culture – cultural fortress Šibenik

*Topic: **Development of cultural tourism in the city of Šibenik - revitalization of cultural heritage***

10:00h-10:25h – Ivana Marić, Director of Department of Economy , Mostar, Bosnia and Herzegovina

*Topic: **City of Mostar - presentation and protection of cultural heritage***

10:30h-10:55h – Ana Brničević/Mladen Tomić, Director of Tourism council, Society of Poljica

*Topic: **Old Poljica principality as a contemporary tourist destination***

11:00h-11:15h – Coffee break

11:15h-11:40h – Darko Komšo, Director, Archaeological museum of Istria

*Topic: **Management, protection and presentation of Pula archeological heritage***

11:45h-12:10h – Mario Matijević – Public institution in culture Zvonimir, Solin

*Topic: **Old croatian heritage of Solin – opportunities and threats in protection and interpretation***

12:10h-14:00h – Lunch break

14:00h-17:00h – Included excursion Split (Diocletian palace, City museum)

17:00h-19:00h – Free time

19:00h-20:00h – Award ceremony

20:00h-22:00h – Gala dinner

Friday 23.03.2018.

08:00h-11:00h - Optional excursions (Trogir, Omiš)

Departure