



## **INTERNATIONAL HISTORIC CITIES CONGRESS**

### **20.-23.03.2018. HOTEL PRESIDENT SOLIN\*\*\*\*\***

### **PROGRAMME**

#### **Tuesday 20.03.2018.**

Arrival

17:00h-19:00h – Registration

19:00h-20:00h – Welcome drink

20:00h-21:00h – Dinner

#### **Wednesday 21.03.2018.**

08:00h-08:45h – Registration

**08:45h-09:00h – Welcome speech**

**09:00h-12:10h – Lectures**

09:00h-09:25h – Asma Shhaltoug, Head of Engineering and Conservation Directorate, Department of Antiquities, Jordan  
*Topic: **Protection and presentation of cultural heritage of Jordan: New perspectives***

09:30h-09:55h – Andrea Colonnelli, Travel trade department and market reserach, Italian national tourist board, Italy  
*Topic: **Italy's historical heritage and cultural tourism***

10:00h-10:25 - Andrzej Czaplinski, Department of promotion and tourism, City administration Krakow, Poland  
*Topic: **Presentation and Interpretation of the cultural heritage of Krakow***

**10:30h - 10:45h – Coffee break**

10:45h-11:10h – Mitja Predovnik, assistant managing director, Tourist board Ljubljana. Slovenia  
*Topic: **Strategy of cultural tourism in Ljubljana***

11:15h-11:40h – Jakov Vetma, mayor, Municipality of Klis/President of Croatian association of historic cities  
*Topic: **Revalorization of Klis cultural heritage***

11:45h-12:10h – Karim Mohsen, Managing Director/Chairman of the Egyptian Tourism Federation, Sylvia Tours, Egypt  
*Topic: **Challenges and experiences in creating and selling cultural and tourism products***

**12:10h-12:30h – Coffee break**

**12:30h-14:00 – Panel discussion**

**Topic: *EDUCATION IN CULTURE AND TOURISM***

**Moderator: Željko Trezner, struč.spec.oec., directorj, Centre for responsible tourism, Karlovac**

- 1) Nansi Ivanišević**, Director of Department for Education, Culture, Sports, Information and Technical Culture, State Administration Office in Split, Dalmatian County
- 2) Lidija Petrić**, prof. dr.sc., Department of Tourism and National Economy, University of Split, Faculty of Economics Split
- 3) Tonči Glavina**, State Secretary, Ministry of Tourism
- 4) Zvezdana Jaman**, head of the office of Solin, Croatian Employment Service
- 5) Helena Cvikl**, director, College for Hospitality and Tourism Maribor/Deputy president of EURHODIP
- 6) Renata Nevidal**, director Globtour event/Vice president of Cultural tourism board, Croatian chamber of commerce

**14:00h-15:00h – Lunch break**

**15:00h-17:30h – Included excursion Solin and Klis (Ancient Salona and fortress Klis)**

**17:30h-19:00h – Free time**

**19:00h-20:00h – Dinner**

**20:00h-21:30h – Entertainment – Karaoke party**

**Thursday 22.03.2018.**

**09:00h-12:10h – Lectures**

09:00h-09:25h – Ivana Mahnić, Expert Assistant/Product Development Department, Zagreb Tourist Board

**Topic: *Advent in Zagreb***

09:30h-09:55h – Gorana Bačelić – Barišić, Director, Public institution in culture – cultural fortress Šibenik

**Topic: *Development of cultural tourism in the city of Šibenik - revitalization of cultural heritage***

10:00h-10:25h – Admira Čustović, Tourism advisor, city of Mostar, Bosnia and Herzegovina

**Topic: *City of Mostar - presentation and protection of cultural heritage***

10:30h-10:55h – Ana Brničević/Mladen Tomić, Director of Tourism council, Society of Poljica

**Topic: *Old Poljica principality as a contemporary tourist destination***

**11:00h-11:15h – Coffee break**

11:15h-11:40h – Darko Komšo, Director, Archaeological museum of Istria

**Topic: *Management, protection and presentation of Pula archeological heritage***

11:45h-12:10h – Mario Matijević – Public institution in culture Zvonimir, Solin

**Topic: *Old croatian heritage of Solin – opportunities and threats in protection and interpretation***

**12:10h-14:00h – Lunch break**

**14:00h-17:00h – Included excursion Split (Diocletian palace, City museum)**

**17:00h-19:00h – Free time**

**19:00h-20:00h – Award ceremony**

**20:00h-22:00h – Gala dinner**

**Friday 23.03.2018.**

**08:00h-11:00h - Optional excursions (Trogir, Omiš)**

**Departure**