



## INTERNATIONAL HISTORIC CITIES CONGRESS

### 26.-29.03.2019. HOTEL PRESIDENT SOLIN\*\*\*\*\*

### PROGRAMME

#### **Tuesday 26.03.2019.**

Arrival

17:00h-19:00h – Registration

19:00h-20:00h – Welcome drink

20:00h-21:00h – Dinner

#### **Wednesday 27.03.2019.**

08:00h-08:45h – Registration

**08:45h-09:00h – Welcome speech**

**09:00h-11:30h – Lectures**

09:00h-09:15h – **Nicolaie Moldovan**, mayor of the city Alba Iulia, Romania

*Topic: Alba Iulia, The Other Capital of Romania*

09:20h-09:35h – **Rudolf Zunke**, coordinator, City government – department for the historic core of Vienna, Austria

*Topic: UNESCO World Heritage Site "Historic Centre of Vienna": In the tension between preservation and development-Vienna on the brink of deletions*

09:40h-09:55 – **Sanjin Mihelić**, director, Archaeological museum Zagreb, Croatia

*Topic: Strategic stakeholders management in archaeological tourism*

**10:00h - 10:20h – Coffee break**

10:20h-10:35h – **Petr Slepíčka**, director, Tourist Board Prague, Czech Republic

*Topic: Promotion and interpretation of historic sites in Prague*

10:40h-10:55h – **Vesna Rajković**, head of sector for special forms of tourism, Ministry of Tourism

*Topic: Action plan of cultural tourism development in Croatia*

11:00h-11:15h – **Hana Turudić**, director, Tourist Board Korčula

*Topic: Interpretation and tourism valorization of cultural heritage of Korčula*

11:20h-11:35h – **Marko Španjol**, v.d.director, Apoxyomen museum, Mali Lošinj

*Topic: Museum of Apoxyomenos: the finest example of storytelling in museums*

**11:30h-12:00h – Coffee break**

**12:00h-13:30 – Panel discussion**

**Topic: ENTERPRENEURSHIP IN CULTURAL TOURISM**

**Moderator: Željko Trezner, struč.spec.oec.,** director, Centre for responsible tourism, Karlovac

**1) Ivica Poljičak, State Secretary, Ministry of Culture**

**2) Robert Bralić, director, DMC Ventula Travel**

**3) Ankica Puškarić, director Ivana's House of Fairytales**

**4) Nicolai Moldovan, mayor of the city Alba Iulia, Romania**

**5) Mateja Avbelj Valentan, director, Ljubljana city (Hotel Celica), Slovenia**

**13:30h-14:30h – Lunch break**

**14:30h-18:00h – Included excursion Solin and Klis (Ancient Salona, Gašpina watermill, Our Lady's islet)**

**18:00h-20:00h – Free time**

**20:00h-21:00h – Dinner**

**21:00h-22:00h – Entertainment – Karaoke party**

**Thursday 28.03.2019.**

**08:45h-13:40h – Lectures – Examples of good practice**

08:45h-09:00h – **Joško Stella**, director; **Lino Ursić**, external associate, Tourist board Split Dalmatia county

*Topic: Roman Roads of Central Dalmatia (Roads that Empire means) / Archaeological Tourism Project of the Tourist Board of the Split-Dalmatia County.*

09:00h-09:15h – **Sara Popović**, University Juraj Dobrila, Pula

*Topic: From peasant to tourist - Protection and presentation of Stari Grad Field – UNESCO site*

**09:15h-09:30h – Dora Kušan Špalj** – curator, Archaeological park Andautonija Šćitarjevo, Croatia

*Topic: Conservation and presentation of archaeological park Andautonija in Šćitarjevo*

09:30h-09:45h – **Iva Carević-Peković**, director, Institute for the Restoration of Dubrovnik

*Topic: Lazareti project – creative quarter of Dubrovnik*

**09:45h-10:00h Questions and answers**

**10:00h-10:20h – Coffee break**

10:20h-10:35h – **Nadica Jagarčec**, director, Museums of Hrvatsko zagorje, castle Veliki Tabor

*Topic: Conservation and presentation of old medieval town „Veliki Tabor“*

10:35h-10:50h – **Monika Vrgoč**, director, Sinj tourist board

*Topic: Intangible heritage of Cetina's area – Traditional hand made pottery of Potravlje*

10:50h-11:05h – **Jasna Jerkov-Jurić**, senior adviser for city core, Department of the City Core, Split

*Topic: Accessibility of cultural heritage for disabled people- presentation of EU project UNESCO site expirience for all (USEFALL).*

**11:05h-11:20h – Questions and answers**

**11:20h – 11:40h – Coffee break**

**11:40h – 13:40h – Professional lectures**

**13:40h – 14:40h – Lunch break**

**14:40h-17:30h – Included excursion Split (Diocletian palace, City museum)**

**17:30h-19:00h - Free time**

**19:00h-20:00h - Award ceremony**

**20:00h-22:00h - Gala dinner**

**Friday 29.03.2019.**

**08:00h-11:00h - Optional excursions (Trogir, Omiš)**

**Departure**