



INTERNATIONAL HISTORIC CITIES CONGRESS

26.-29.03.2019. HOTEL PRESIDENT SOLIN*****

PROGRAMME

Tuesday 26.03.2019.

Arrival

17:00h-19:00h – Registration

19:00h-20:00h – Welcome drink

20:00h-21:00h – Dinner

Wednesday 27.03.2019.

08:00h-08:30h – Registration

08:30h-09:00h – Welcome speech

09:00h-11:35h – Lectures

09:00h-09:15h – **Nicolaie Moldovan**, city manager, Alba Iulia municipality, Romania

Topic: Alba Iulia, the other capital of Romania

09:20h-09:35h – **Rudolf Zunke**, coordinator, City government – department for the historic core of Vienna, Austria

Topic: UNESCO World Heritage Site "Historic Centre of Vienna": In the tension between preservation and development- Vienna on the brink of deletions

09:40h-09:55 – **Sanjin Mihelić**, director, Archaeological museum Zagreb, Croatia

Topic: Strategic stakeholders management in archaeological tourism

10:00h - 10:20h – Coffee break

10:20h-10:35h – **Petr Slepíčka**, director, Tourist Board of Prague, Czech Republic

Topic: Promotion and interpretation of historic sites in Prague

10:40h-10:55h – **Vesna Rajković**, head of sector for special forms of tourism, Ministry of Tourism

Topic: Action plan of cultural tourism development in Croatia

11:00h-11:15h – **Hana Turudić**, director, Tourist Board of Korčula

Topic: Interpretation and tourism valorization of cultural heritage of Korčula

11:20h-11:35h – **Marko Španjol**, v.d.director, Apoxyomen museum, Mali Lošinj

Topic: Museum of Apoxyomenos: a successful example of storytelling in museums

11:35h-12:00h – Coffee break

12:00h-13:30 – Panel discussion

Topic: ENTREPRENEURSHIP IN CULTURAL TOURISM

Moderator: Željko Trezner, struč.spec.oec., director, Centre for responsible tourism, Karlovac

1) Ivica Poljičak, State Secretary, Ministry of Culture

2) Robert Bralić, director, DMC “Ventula Travel”

3) Ankica Puškarić, director „Ivana's House of Fairytales“

4) Nicolai Moldovan, mayor of the city Alba Iulia, Romania

5) Mateja Avbelj Valentan, director, Ljubljana city (Hostel Celica), Slovenia

13:30h-14:30h – Lunch break

14:30h-18:00h – Included excursion Solin and Klis (archaeological site Salona and Klis fortress)

18:00h-20:00h – Free time

20:00h-21:00h – Dinner

21:00h-22:00h – Entertainment – Karaoke party

Thursday 28.03.2019.

08:30h-14:00h – Lectures

08:30h-08:45h- **Ron Peled**, Museum & Tourism director, Tourism and the Archaeology Museum of the city of Ramla, Israel

Topic: Jerusalem - from history to culture - doubling the visitors in a decade

08:45h-09:00h – **Joško Stella**, director; **Lino Ursić**, external associate, Tourist board Split Dalmatia county

Topic: Roman Roads of Central Dalmatia (Roads that Empire means) / Archaeological Tourism Project of the Tourist Board of the Split-Dalmatia County.

09:00h-09:15h – **Sara Popović**, Postdoctoral researcher, University Juraj Dobrila, Pula

Topic: From farmers to tourists - protection and presentation of Stari Grad Plain

09:15h-09:30h – **Dora Kušan Špalj** – curator, Archaeological park Andautonija Ščitarjevo

Topic: Conservation and presentation of archaeological park Andautonija in Ščitarjevo

09:30h-09:45h – **Iva Carević-Peković**, consultant for project preparation and supervision, Institute for the Restoration of Dubrovnik

Topic: Lazareti project – creative quarter of Dubrovnik

09:45h-10:00h Questions and answers

10:00h-10:20h – Coffee break

10:20h-10:35h – **Nadica Jagarčec**, director, Museums of Hrvatsko zagorje, castle Veliki Tabor

Topic: Conservation and presentation of old medieval town „Veliki Tabor“

10:35h-10:50h – **Monika Vrgoč**, director, Sinj tourist board

Topic: Intangible heritage of Cetina's area – Traditional hand made pottery of Potravlje

10:50h-11:05h – **Jasna Jerkov-Jurić**, senior adviser for city core, Department of the City Core, Split

Topic: *Accessibility of cultural heritage for disabled people- presentation of EU project UNESCO site experience for all (USEFALL).*

11:05-11:20h - **Lana Pajdaš**, project consultant, Kvarner tourist board

Topic: *Interpretation and Promotion of the “Frankopans’ Routes” for local Tourism – supported by Structural EU funds*

11:20h-11:35h – Questions and answers

11:35h – 12:00h – Coffee break

12:00h – 14:00h – Professional lectures

14:00h – 15:00h – Lunch break

15:00h - 18:00h – Included excursion Split (Diocletian palace, City museum)

18:00h - 19:00h – Free time

19:00h -20:00h – Award ceremony

20:00h-22:00h – Gala dinner

Friday 29.03.2019.

08:00h-11:00h - Optional excursions (Trogir, Omiš)

Departure