



**INTERNATIONAL HISTORIC CITIES CONGRESS**  
**19.-22.10.2021. HOTEL PRESIDENT SOLIN\*\*\*\*\***

**PROGRAMME**

**Tuesday 19.10.2021.**

Arrival at hotel

19:00h-20:00h - Dinner

**Wednesday 20.10.2021.**

08:00h-08:45h – Registration

08:45h-09:00h – Opening ceremony

09:00h-14:30h – Lectures

09:00h-09:15h – Minou Equeenet, alderman of the city of Bruges, Belgija

*Topic: The interaction between taking care of the valuable heritage and tourism in a world heritage city as Bruges*

09:20h-09:35h – PhD Rossella Del Prete, professor, Department of Law, Economic, Management and Quantitative methods, University of Sannio, Italy

*Topic: Benvenuto City of Art and Culture*

09:40h-09:55h – Vladan Krečković, coordinator of project, Danube competence center, Serbia

*Topic: Virtual Reality (360VR) and Roman Emperors and Danube Wine Route*

10:00h-10:15h – PhD Goran Ćorluka, Vice Head of Department for Academic and International Affairs, Department of Professional Studies, University of Split

*Topic: Excessive tourism at localities of culture and historical heritage - how to avoid and find the optimal measure*

10:20h-11:00h – Coffee break

11:00h-11:15h – Dunja Kadrić, director, DMK Travel Agency Omnivia

*Topic: Cultural tourist itinerary "Course of klapa singing" - from idea to tourist product*

**11:20h-14:30h – Expert and scientific lectures**

**14:30h-15:30h – Lunch break**

**15:30h-18:00h – Included excursion - city of Split**

**18:00h-20:00h – Free time**

**20:00h-21:00h – Dinner**

**21:00h-22:00h- Entertainment (Music programme with tasting of traditional sweets and liqueurs)**

**Thursday 21.10.2021.**

**08:30h- 12:00h – Lectures & Panel discussion**

**08:30h-08:45h – David Matković, director, Motovun Tourist Board**

*Topic: Restoration and valorization of the cultural heritage of Motovun in the function of sustainable development for the tourist jewel situated in the interior of Istria*

**08:50h-09:05h – Petra Skelin Giljanović, communication manager, Goran Pavlov, project manager, IRI center and Olive Association „Mastrinka” Kaštela**

*Topic: Project of Cultural and Creative industry in tourism - CCI4TOURISM i KAŠTELA NATIVES*

**09:10h-09:25h – Katarina Đurđević, director, Virovitica Tourist Board**

*Topic: Castle Pejačević*

**09:30h-09:45h – Marko Španjol, curator, World of chocolate d.o.o., Zagreb**

*Topic: The role of thematic museums in historic cities - the contribution of the Museum of Chocolate in Zagreb to the local environment and tourist offer*

**09:50h – 10:05h – Marija Domikulić, project manager, Tourist agency Eklata d.o.o.**

*Topic: History in the future*

**10:10h-10:25h – Jelena Toth, director of the tourist office, Varaždin Tourist Board**

*Topic: Špancirfest in the function of sustainable tourism*

**10:25-10:45h – Coffee break**

**10:45h-12:00h – Panel discussion**

**Topic: CULTURAL TOURISM AFTER THE PANDEMIC COVID 19**

**Moderator: gdin.Željko Trezner, struč.spec.oec., director, Centre for responsible tourism, Karlovac**

- Minou Esquet, alderman of the city of Bruges, Belgija
- PhD Goran Ćorluka, vice Head of Department for Academic and International Affairs, Department of Professional Studies, University of Split
- David Matković, director of the tourist office, Motovun Tourist Board
- Vladan Krečković, coordinator of project, Danube competence center, Serbia
- Jelena Toth, director of the tourist office, Varaždin Tourist Board

**12:00h-13:00h – Lunch break**

**13:00h-16:00h – Included excursion of Solin and Klis (Archaeological site of Salona and Klis fortress)**

**16:00h-19:00h – Free time**

**19:00h-20:00h – Final ceremony of the congress – awarding recognitions**

20:00h-21:30h – Gala dinner

**Friday 22.10.2021.**

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