



## 9<sup>th</sup> INTERNATIONAL HISTORIC CITIES CONGRESS

28.03. -31.03.2023. HOTEL PRESIDENT SOLIN\*\*\*\*\*

### PROGRAMME

#### **Tuesday 28.03.2023.**

Arrival at hotel

19:00h-20:00h - Dinner

#### **Wednesday 29.03.2023.**

08:00h-08:45h – Registration

08:45h-09:00h – Opening ceremony

09:00h-14:00h – Lectures & Panel discussion

09:00h-09:15h – Klodiana Gorica, Prof. Ph.D, Faculty of economic, University of Tirana, Albania

*Topic: Promotion of Albania Tourism and Balkan/Balkan tourism Challenges and Future Strategies/The value of Blue economy for our region/Talking about the future: tourism education in Balkan*

09:15h-09:30h – Ege Yildirim, Ph.D, urban planner specialised in the preservation and management of cultural heritage, Turkey

*Topic: Cultural Heritage Management and Sustainability: Lessons from the Turkish Experience*

09:30h – 10:00h – Panel discussion/ Q & A

***Topic: Challenges of cultural heritage protection and its presentation to tourists - messages from Albania, Turkey and Croatia***

*Moderator: Mr Željko Trezner, P.M.Dig.Mark., director, Ferial d.o.o., Karlovac, Croatia*

- Klodiana Gorica, Prof. Ph.D, University of Tirana Faculty of economics, Albania
- Ege Yildirim, Ph.D, urban planner specialised in the preservation and management of cultural heritage, Turkey
- Ante Jurčević, director, Archaeological museum in Split, Croatia

**10:00h-10:15h – Father Ivica Jagodić, Franciscan monastery Vukovar, Croatia**

*Topic: Integration of the cultural and historical heritage of the Franciscan monastery into the tourist offer of the city of Vukovar*

**10:15h- 10:30h – Elena Uljančić, Director, Poreština Heritage Museum in Poreč, Croatia**

*Topic: Poreč- position of cultural heritage in Poreč*

**10:30h – 10:45h – Tamara Nikolić Đerić, Senior curator-cultural anthropologist, UNESCO, Croatia**

*Topic: In search of the intangible in cultural heritage: Intangible aspects of tangible heritage and intangible cultural heritage*

**10:45h-11:00h – Igor Auferber, director, Tureta travel, Croatia**

*Topic: Interpretation of cultural heritage in tourism products: perspectives and experiences of tour operators*

**11:00h – 11:30h – Panel discussion/ Q & A**

**Topic: Sustainable cultural tourism - management and incorporation as means to achieve goals**

*Moderator: Goran Ćorluka, Ph.D. Sc., Deputy Head of the Department for Teaching and International Cooperation, University of Split, University Department of Professional Studies, Split, Croatia*

- Elena Uljančić, Ph.D.Sc., Headmistress, The museum of the Poreč territory, Poreč, Croatia
- Tamara Nikolić Đerić, Senior curator-cultural anthropologist, UNESCO
- Ante Mandić, Ph.D.Sc., University of Split Faculty of economics, Split, Croatia
- Father Ivica Jagodić, Franciscan monastery Vukovar, Croatia

**11:30h – 12:00h – Coffee break**

**12:00h – 14:30h – Panel discussion/Students and other professional scientific lectures**

**Topic of panel discussion: Interpretation of cultural heritage with an innovative cultural tourism product**

*Moderator: Goran Ćorluka, Vice Head of University Department for Academic and International Affairs, University Dpt. of Professional Studies Split*

**14:30h – 15:30h – Lunch break**

**15:30h – 16:30h – B2B meetings**

**16:30h – 19:00h – Free time**

**19:00h – 20:00h – B2B meetings**

**20:00h – 21:00h – Dinner**

**21:00h – 22:00h – Entertainment program (musical program with tasting of local liqueurs and sweets)**

**Thursday 30.03.2023.**

**09:15h- 11:00h – Lectures & Panel discussion**

**09:15h-09:30h – Antonio Barone, director, Phoenicians' Route, Italy**

*Topic: Phoenicians' Route: cultural route of the Council of Europe and destination development strategy*

**09:30h-09:45h – Daniel Rafaelić, PhD student, History Department of the Faculty of Philosophy in Zagreb, Croatia**

*Topic: Influences of filming on the cultural heritage of Dalmatia - between ideology and tourism*

**09:45h – 10:00h – Stjepan Bezjak, director, Museum Ozalj, Croatia**

*Topic: Slava Raškaj and cultural sights of Ozalj in one story*

**10:00-10:15h – Željko Trezner, director, Ferial d.o.o., Karlovac, Croatia**

*Topic: Digital and social transformation of recognition and evaluation of tourist attractions - new challenges and new solutions*

**10:15h-11:00 h – Panel discussion/ Q & A**

**Topic: Heritage content in tourist products - from good practice to successful products**

*Moderator: Mr Željko Trezner, P.M.Dig.Mark., director, Ferial d.o.o, Karlovac*

- Stjepan Bezjak, director, Museum Ozalj, Croatia
- Daniel Rafaelić, PhD student, History Department of the Faculty of Philosophy in Zagreb, Croatia
- Antonio Barone, director, Phoenicians' Route, Italy

**11:00h-11:30h – Coffee break/ B2B meetings**

**11:30h-13:00h – Lunch break**

**13:00h-16:00h – Included excursion of Solin and Klis (Archaeological site of Salona and Klis fortress)**

**/B2B meetings**

**16:00h-19:00h – Free time**

**19:00h-20:00h – Awards ceremony**

**20:00h-21:30h – Gala dinner**

**Friday 31.03.2023.**

**08:00-12:00h – Departure**