



10TH INTERNATIONAL HISTORIC CITIES CONGRESS

22. - 25.10.2024. HOTEL PRESIDENT SOLIN*****

PROGRAMME

Tuesday 22.10.2024.

Arrival at hotel

19:00h-20:00h - Dinner

Wednesday 23.10.2024

08:00h -08:45h – Registration

08:45h – 09:00h – Welcome speeches

09:00h- 14:00h – Lectures & panel discussion

09:00h-09:20h – Ksenija Keča, senior lecturer, Head of International Relations Office, Libertas international university

Topic: Future Challenges of Quality internships in Sustainable Tourism & Heritage Management (results of the QUEST project)

09:20h – 09:40h- Sandro Debono, senior lecturer in museum studies at the University of Malta

Topic: Museums as tool for sustainable community development

09:40h-10:00h – Iosif Hadjikyriakos, CMMI Senior Associate Scientist / director of Larnaka Archives - Phivos Stavrides, Cyprus

Topic: Larnaca, an ancient city in the 21st century. Costal Cultural Heritage, tourism and sustainability

10:00h- 10:20h – Q & A

10:20h-11:00H – Coffee break/B2B meetings

11:00h-11:20h – Panel discussion

Topic: Challenges in protection and presentation of cultural heritage to visitors – messages from Malta, Cyprus and Croatia

Moderator: Mr.Željko Trezner, struč.spec,oec.,director, Centre for responsible tourism, Karlovac

- **Ksenija Keča**, senior lecturer, Head of International Relations Office, Libertas international university
- **Sandro Debono**, senior lecturer in museum studies at the University of Malta
- **Iosif Hadjikyriakos**, CMMI Senior Associate Scientist / director of Larnaka Archives - Phivos Stavrides, Cyprus

11:30h – 14:05h –Presentation of innovative tourist products with topic: „Product differentiation of a three-day package deal at a cultural site through market differentiation“

Moderator: Goran Ćorluka, Ph.D. Sc., University of Split, Department for Professional studies

11:30h-13:30h – Lunch break

13:00h-18:00h – Organized sightseeing of Solin and Klis (Archeological site Salona, fortress Klis, Jadro river park)

18:00h-19:00h – Artistic workshop

20:00h-21:00h - Dinner

Thursday 24.10.2024.

09:00h- 12:00h – Lectures & Panel discussion

09:00h-09:20h – Marijana Žižić, Head of the administrative department for the economy, environmental protection and EU funds, City of Solin

Topic: City of Solin – best practice example in using EU funds for projects related to valorization and protection of cultural heritage

09:20h- 09:40h – Tatiana Bissolati, Cultural Travel Designer / Licensed Tour Manager, Stippelli Viaggi Srl, Milan, Italy

Topic: The power of narration: how a well-crafted storytelling can make all the difference in Cultural Tourism

09:40h- 10:00h - Antonio Barone, director, The Phoenicians' Route - Cultural Route of the Council of Europe

Topic: Cultural routes, a model for the enhancement of widespread heritage

10:00h-10:20h – Senka Vlahović, heritage interpreter, tourist agency owner, TA Boho Travel Art

Topic: Storytelling, gamification and interpretation in the creation of experience products with the purpose of protecting and promoting the cultural and historical heritage of Omiš

10:20h-10:40h - Presentation of best international student innovation for archaeological site Salona – Erasmus project „Blended intensive Programmes (BIP)“ – leading partner, University of applied sciences Novia, Finland

10:20h-10:30h – Q & A

10:30h-11:00h – Coffee break/B2B sastanci

11:00h – 11:45h - Panel discussion

Topic: How to meet tourist needs for individualization, interaction and authentic experience with cultural tourism products?

Moderator: Goran Ćorluka, Ph.D. Sc., University of Split, Department for Professional studies

- **Tatiana Bissolati**, *Cultural Travel Designer / Licensed Tour Manager, Stippelli Viaggi Srl, Milano, Italy*
- **Senka Vlahović**, *heritage interpreter, tourist agency owner, TA Boho Travel Art*
- **Antonio Barone**, *director, The Phoenicians' Route - Cultural Route of the Council of Europe*

12:00h- 13:00h – Lunch break

13:00h – 16:00h - Organized sightseeing city of Split (Diocletian palace/Archaeological museum in Split)

16:00h-19:00h – Free time/ Archaeological workshop

19:00h-20:00h – Awards ceremony

20:00h-21:30h – Gala dinner

Friday 25.10.2024.

08:00h-12:00h – Departures